FOR TRADING BUSINESS

Koneth Trader for Trading Business

A familiar, premium trading experience your customers will enjoy.
Connected infrastructure and automation behind your business.



01 / THE CASE FOR CHANGE

Run the business. Not the patchwork.

Growing a trading business means coordinating the trader experience, infrastructure, accounts, support, automation, and integrations.

WITHOUT A CONNECTED PLATFORM

More tools. More handoffs.

- Multiple vendors
- Manual account operations
- Slower launches
- Inconsistent customer experience

WITH KONETH

One operating layer.

- One connected ecosystem
- Automated account controls
- 24-48h target onboarding
- Familiar, premium trader experience

THE OUTCOME

Less coordination. More control.

Koneth connects the customer journey to the operational controls behind it.

02 / THE CUSTOMER EXPERIENCE

A better first impression. An easier trading day.

A familiar, light, and easy-to-use workspace with premium graphics, available across web, desktop, iOS, Android, and popular app stores.

- FAMILIAR WORKFLOW
- PREMIUM GRAPHICS
- EASY TO USE
- MULTI-DEVICE



03 / WHY KONETH

Familiar enough to adopt. Flexible enough to grow.

Koneth combines a recognizable trader experience with connected operations, practical automation, and a commercial model built around server capacity.



01

Familiar + advanced

A recognizable workflow with charts, KAS, and deeper controls.



02

Connected by default

Trader, Server, Console, APIs, and automation in one layer.



03

Control without complexity

Configure operations around your team and business model.



04

Capacity-based pricing

Choose the server capacity that fits today; scale by adding servers.

PRICING THAT SCALES WITH YOU

Starter 500 / Business 2,000 / Scale 5,000 / Custom

Pricing follows server capacity and deployment: an activation/licence fee plus annual resources.
Final fees and renewal terms are confirmed in your proposal before commitment.

04 / INFRASTRUCTURE

Use what you trust. Host it your way.

Run Koneth Server on your own VPS or use a dedicated Koneth-provisioned environment. Connect it to the model that fits your operation.

01

External liquidity

Connect your existing liquidity provider.

02

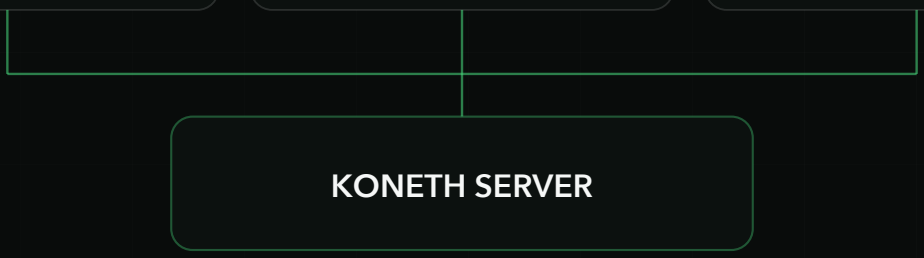
Internal system

Use infrastructure already under your control.

03

Koneth simulation

Use Koneth's managed simulated environment.





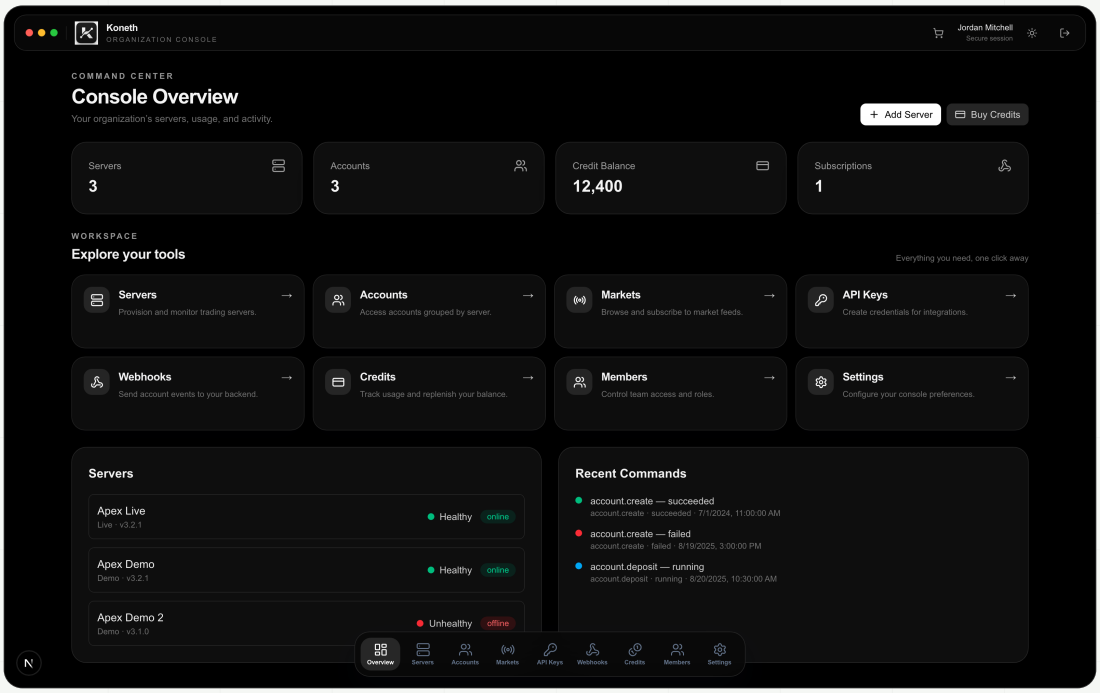
One customer experience. Your infrastructure model.

Hosting model, connection method, and migration scope are agreed during onboarding.

05 / ORGANIZATION CONTROL

Your team sees the whole operation.

Manage servers, accounts, team access, integrations, and rule profiles from one Console, without handing customers across disconnected tools.



01

Day-to-day control

Accounts, servers, and team permissions.

02

Clear handoffs

One view for operations and support.

03

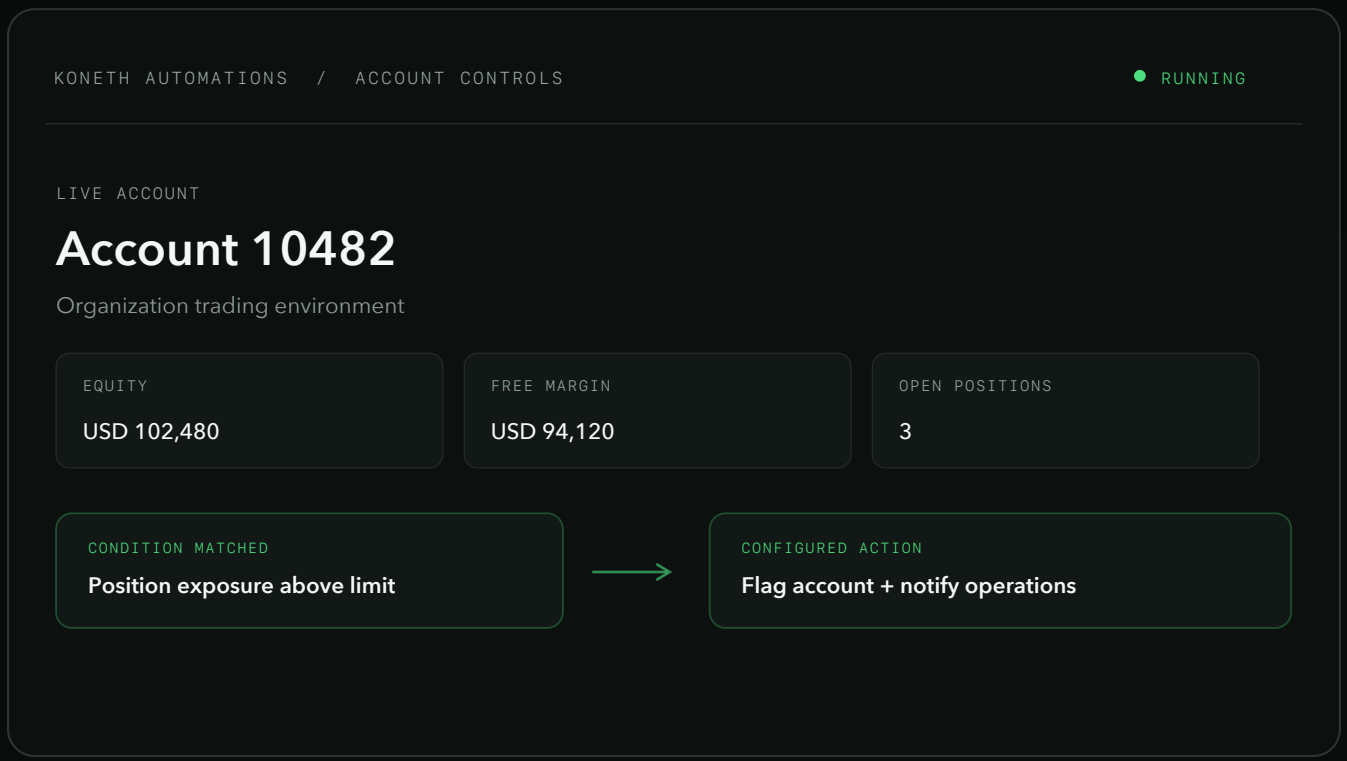
Built to integrate

APIs, webhooks, and existing systems.

06 / AUTOMATION

Let the routine run itself.

Monitor account activity and apply configured controls without asking your operations team to repeat the same checks.

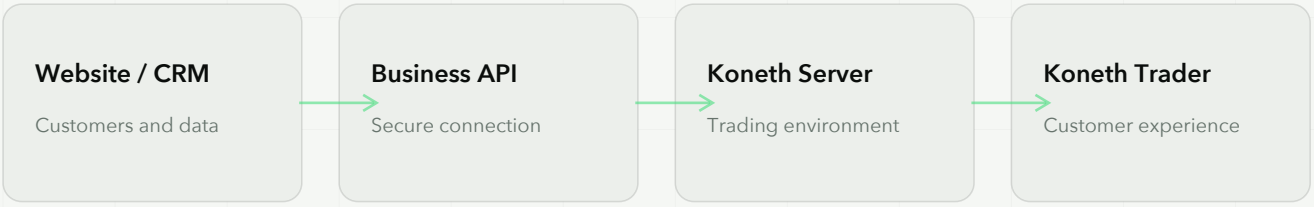


- **LIVE MONITORING**
  Equity, drawdown, positions, and activity.
- **AUTOMATIC ACTIONS**
  Flag, close, disable, archive, or update status.
- **VISIBLE OUTCOMES**
  See the matched rule and resulting action.

07 / INTEGRATION

Keep the systems your team already knows.

Connect your trading environment to the website, CRM, checkout, support tools, and reporting your business already uses.



CRM & CLIENT PORTALS

Keep customer records and account workflows in the systems you own.

PAYMENTS & PROVISIONING

Connect purchases or approvals to account creation workflows.

REPORTING & ANALYTICS

Move activity into your own dashboards and business tools.

CUSTOM APPLICATIONS

Build on documented APIs and signed webhook events.

08 / TRUST & RESILIENCE

Trust is part of the platform.

Security, data handling, hosting, and service commitments are designed to support the way your organization operates.

01

DATA HANDLING

Purpose-limited processing, retention controls, access controls, and secure deletion practices.

02

HOSTING

Own-VPS deployments and dedicated Koneth-provisioned environments, agreed during onboarding.

03

SECURITY

Encryption, authentication, network protections, monitoring, logging, infrastructure isolation, and encrypted backups.

04

UPTIME & SLA

Server status and heartbeat visibility in Console; contractual availability commitments in your Business Agreement or SLA.

GDPR & DATA PROTECTION

Clear controller/processor roles and documented data-subject rights.

International-transfer safeguards apply where required. Privacy: privacy@koneth.com

09 / ONBOARDING

From kickoff to live in 24-48 hours.

A focused onboarding path for standard configurations, beginning once requirements, access, and the deployment model are confirmed.

24-48h

Target implementation time

Custom integrations, migrations, or approvals may extend the timeline.

01

Discover

Goals, hosting, connections, and access.

02

Configure

Server, accounts, branding, and teams.

03

Connect

APIs, webhooks, and integrations.

04

Validate

Test the journey, then go live.

WHAT WE NEED FROM YOUR TEAM

- **Business goals**
  Customer journey, account model, and decision owners.
- **Technical access**
  Hosting choice, CRM/checkout contacts, and integration scope.
- **Brand assets**
  Logo, naming, and customer-facing preferences.
- **Approval path**
  Named sign-off for go-live and operations handoff.

10 / PROOF & FOUNDATIONS

Proof before promises.

Koneth is a UK-registered technology company building the connected infrastructure behind trading businesses.

> We are building a better way for trading businesses to connect with markets. Koneth is the infrastructure to make that possible.
>
> The Koneth team / Brand commitment

05

customer surfaces

Web, macOS, Windows, iOS, Android

12

rule automations

Risk, exposure, lifecycle, policy

03

connection models

External, internal, or Koneth simulation

24-48h

target onboarding

After requirements and access are confirmed

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11 / BEFORE YOU MOVE

The questions that matter.

Practical answers for businesses evaluating fit, migration, operations, support, and scale.

01

How much integration is required?

Koneth connects through APIs and webhooks. Start with your website, checkout, CRM, or client portal, then agree the scope during discovery.

02

Do we have to replace our current systems?

No. Koneth is designed to work around existing business systems. Migration is staged and scoped to your operation.

03

Can we customize the experience?

Use your organization identity, configurable account access, and the Koneth Trader experience across supported devices.

04

Can we scale across servers?

Yes. Start with the capacity you need, then add servers and manage them together from the organization Console.

05

What support is available?

Implementation support is included in onboarding. Ongoing support is available through support@koneth.com and +44 7456 003062.

06

What about uptime and SLA?

Console shows status and heartbeat. Contractual availability and support commitments are documented in the Business Agreement or SLA.

YOUR NEXT MOVE

Let's build your trading business.

Tell us what you want your customers to experience.
We'll map the platform, connections, integrations, and launch path.

CONTACT KONETH

+44 7456 003062

hello@koneth.com / support@koneth.com

koneth.com / privacy@koneth.com / legal@koneth.com

Book a discovery call: koneth.com/company/contact

CALL **SCOPE** **TARGET LIVE IN 24-48h**

COMPANY INFORMATION

KONETH TECHNOLOGIES LIMITED

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